



MANAAKITANGA

Manaakitanga:
**Duty of care to support
and uplift others with
kindness, generosity
and respect.**

Artist's note on symbolism

The design in this pou is pātiki. Pātiki is the flounder, it is used as a symbol of hospitality and abundance. Here it is designed as a diamond shape made of smaller triangles.

Artist bio: Arika Creative

Arika Creative was started in 2007, by Hori Te Arika Matakī with an initial core focus on graphic design and illustration for iwi and community organisations in Ōtautahi. Today Arika Creative has evolved into a diverse, multi-faceted powerhouse creative team with a reputation that precedes them.

Offering design services that extend to web, animation, mobile, video and beyond.

arikicreative.com



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